## <u>Day 1</u>

## Press Note 31<sup>st</sup> Garden Tourism Festival Inaugurated Theme- 'Grow Garden- Save Delhi'

## 16<sup>th</sup>-19<sup>th</sup> January 2018, 11 am to 8 pm At Garden of Five Senses (Near Saket Metro Station, M.B Road, Said-ul-Ajab)

The 31<sup>ST</sup> Garden Tourism Festival was inaugurated today by Hon'ble Deputy Chief Minister, Shri Manish Sisodia, Govt. of Delhi, in the august presence of Smt. Varsha Joshi, Secretary Tourism, Govet. of Delhi; Shri C. Arvind, General Manager, DTTDC along with other senior officers of Government of Delhi. Inaugurating the festival, Shri. Manish Sisodia, said, "Over these years this theme based event has become a valuable medium to promote a greener city. This year's theme 'Grow Garden: Save Delhi' focuses on the important role gardening can play in our life through the various health and environment benefits. With the help from professionals at the festival, one can learn how to transform small spaces into beautiful gardens"

He further added, "Garden of Five Senses is the jewel of Delhi and apart from being a beautiful park, the space is designed to stimulate one's sensory nerves. I request everyone to visit this park and experience the unique initiative that has been brought forward by the government."

With an objective to create awareness about the environment and making Delhi as a 'Clean and Green City', Delhi Tourism in association with Government of Delhi has been organizing 'Garden Tourism Festival' in the city for past three decades. The festival celebrates the spring season with great fervor apart from showcasing a variety of flora and fauna to garden enthusiasts.

The three-day extravaganza is themed 'Grow Garden: Save Delhi' this year. The theme entirely focuses upon participants displaying their creativity and awareness with respect to gardening. It also narrates the important role gardening plays in our life with various health and environmental benefits.

## The Highlights of 31st Garden Tourism Festival are as follows:

 Display of Terrariums, Floral Animals, Potted Plants, Foliage, Medicinal & Herbal Plants, Hanging Baskets, Dahlia, Roses, Cacti, Bonsai, Bougainvillea, cut flowers, nursery stalls, etc.

- Garden Bazaar: sale of flowers, plants, organic items, medicinal plants, gardening accessories, etc.
- Live Entertainment: Sufi, folk and cultural performances
- Various food stalls where people will get to savor the taste of different delicacies.
- Activities like magic show, on the spot painting competition for children.

The venue for Garden of Five Senses is indeed a special one, which corresponds to the essence of the three day festival. This serene place has various attractions such as court of palm, court of cacti, herbal gardens, tree museum, Topiary gardens, Zen gardens, aromatic gardens, butterfly zone and Terrariums.

All the exhibits during Garden Tourism Festival will be evaluated by the judges from respective horticulture area. There is a separate section to sell the plants, horticulture equipments, pesticides, fertilizers and other general items etc.

The festival will go beyond natural surprise with delightful cultural performances every evening to enthrall the visitors. Take some time out and spend some serene moments in laps of nature.

Sudhir Sobti Chief Manager (PR& Pub.)

Phone: 9810422633